

# Capabilities

D.B. Roche, Certified Digital Business Consultant



# Empowering Businesses To Thrive Online

I believe every business deserves a powerful digital presence.

# Digital Presence Matters

Many businesses struggle to optimize their online visibility.

# Comprehensive Digital Transformation

- Brand identity and development
- Client acquisition and retention
- Designer *chic* solutions
- Elevated ecommerce
- Elegant offline to online strategy and execution

# Results That Speak For Themselves

# The Hollywood Reporter

- **Challenge:**

*Website could not be indexed by Google...*

*THE*  
*Hollywood*  
REPORTER

- **Strategy:**

Complete frontend rewrite

- **Result:**

10X increase in Alexa Global site ranking in less than 12 months

# Entertainment Tonight

- **Challenge:**

*High stakes rebrand /  
relaunch efforts...*



- **Strategy:**

Consult and execute best practices: Performance, Search, Usability, UX, etc.

- **Result:**

*1M-5.5M monthly uniques in  
less than 6 months*

# Ignition + 2K Games

- **Challenge:**

*Deliver ambitious presale  
marketing site...*



- **Strategy:**

Execute high performance  
and interactive UX

- **Result:**

Publisher's fastest selling  
title of all time (Nov, '16)



# Offerings

- UX Design and Optimization
- WordPress Development
- eCommerce Solutions
- SEO Audits and Strategy

# What Clients Are Saying...

# Delangerous Productions

Dr. Danielle Delaney, Th.D.

*"D.B. is what I call a 'LIFE asset.'  
I simply couldn't do without his  
precise, devoted, meticulous  
attention to detail."*



# TechStars

Andrew Hall - C.T.O., Deep 6 AI



*"D.B. is a great guy to work with.  
He came in and helped us out  
with a lot of our issues and gave  
us extra horsepower."*



# FOX/NewsCorp

Reid Isaki



*“D.B. brings a renaissance approach to web development. He always went above and beyond his duties to find a solution to our project.”*



# Honda Power Sports

Matthew Julander



*"D.B. is a real pro— an expert in the best practices you'd expect from a seasoned developer accustomed to working on highly traveled sites for large organizations."*



# Magnets.com

Jonathan Hinshaw

*"D.B. is the real deal. He was instrumental in helping us work with a handful of our VIP clients who required more than your average web presence."*



# Get In Touch



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# One More Thing...

Let's explore your digital future. Visit: [bit.ly/work-w-db](https://bit.ly/work-w-db)

*THE*  
*Hollywood*  
*REPORTER*

DEEP 6 AI ① CBS

